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Pfister Seeds and Dow AgroSciences Offer 2010 “Grower Rewards” Rebate Program

Growers can earn up to 10 percent cash rebate with qualifying purchases.

El Paso, Ill. – November 17, 2009. Pfister Seeds and Dow AgroSciences are pleased to introduce a new cash rebate program for the 2010 production season. The Grower Rewards program gives farmers the opportunity to make their acres more profitable when they make qualifying seed purchases from Pfister along with qualifying products from the Dow AgroSciences portfolio of proven Crop Management tools.

Growers can earn cash rebates from two to 10 percent for qualifying purchases invoiced between September 1, 2009, and August 31, 2010.

“We are very excited to offer this new rebate program for 2010 to reward our dedicated growers and loyal customers. This is just one of the many benefits of Pfister Seeds now being affiliated with Dow AgroSciences,” says Linda Brown, general manager, Pfister Seeds.

Qualifying for the Grower Rewards program is easy. Growers must purchase a minimum of 60 bags of grain corn from Pfister Seeds and a minimum of \$5,000 of Dow AgroSciences qualifying Crop Protection products, including herbicides, insecticides, fungicides and nitrogen stabilizers. Further information and a full list of the nearly 50 Dow AgroSciences Crop Protection products can be found at www.dowagro.com/usag/rewards.

The Grower Rewards claim form, seed invoices and crop protection product invoices must be submitted to Dow AgroSciences by September 15, 2010.

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About Pfister Seeds – Service and Support. Expect it.

Pfister Seeds has been a leader in hybrid innovation for more than 70 years. It consistently provides customers with quality genetics, the highest-yielding hybrids and the latest in value-added traits. Pfister provides person-to-person service to its customers through a network of committed sales and support experts, always ready to help in any way. Most importantly, Pfister has a unique tradition of customer service that has been instilled in every member of the company since 1936. Learn more at www.pfisterseeds.com.

About Dow AgroSciences

Dow AgroSciences LLC, based in Indianapolis, Indiana, USA, is a top-tier agricultural company that combines the power of science and technology with the "Human Element" to constantly improve what is essential to human progress. Dow AgroSciences provides innovative technologies for crop protection, pest and vegetation management, seeds, traits, and agricultural biotechnology to serve the world's growing population. Global sales for Dow AgroSciences, a wholly owned subsidiary of The Dow Chemical Company, are \$4.5 billion. Learn more at www.dowagro.com.

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